



University of Azuay

Faculty of Legal Sciences

International Studies Career

**CURRENT SOCIO-DEMOGRAPHIC AND
ECONOMIC REALITY OF FEMALE
MIGRANT ENTREPRENEURSHIP IN
THE CITY OF CUENCA**

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Cuenca - Ecuador

2022

DEDICATION

The dedication of my degree work is addressed to the person who was my greatest example to follow, who encouraged me to continue with my studies and who forged the person I am today, in the memory of my father Jean Jacques. I would also like to dedicate it to my mother Leyda, who with her love, patience and effort encouraged me to achieve all my goals.

To my sisters Jessica and Nathalie for their love and unconditional support throughout this university stage. To all my family, friends and people who encouraged and accompanied me in the development of this work.

Thanks to them for instilling the example of courage and effort that has allowed me to fulfil one more dream today.

To migrant women entrepreneurs, who strive to get ahead and are able to seek opportunities and initiate projects, assuming the risks that arise daily.

ACKNOWLEDGEMENTS

My deep gratitude to the authorities and staff that make up the University of Azuay, for opening the doors and give me all the knowledge to become a professional.

Likewise, to my professors of the international studies career, for providing me with all the tools during the process.

To all the enterprising migrant women who gave their time to help me conduct this research.

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Current Sociodemographic and Economic Reality of Female Migrant Entrepreneurship in the City of Cuenca.

Summary

The number of migrant women who have seen the opportunity for entrepreneurship has increased substantially, thus developing a transcendental role in society; therefore, the objective of this article seeks to analyze the socio-demographic and economic aspects of those entrepreneurs who seek an opportunity for a better life. A mixed methodology is used that contrasts quantitative and qualitative results, obtained through surveys and in-depth interviews as tools of analysis. The information is organized according to: profile, socio-demographic, economic and financial elements of the entrepreneurs, entrepreneurial sector and its characteristics. In this way, the results showed that the selected group, however diverse it may be, presented several similarities in terms of situations, contexts and approaches. Finally, the study concluded that the entrepreneurial spirit of migrant women is willing to seek solutions and facilities, regardless of the difficulties and obstacles along the way.

Keywords: *Entrepreneurship, Migrant entrepreneurship, Female entrepreneurship, Migrant entrepreneurship Cuenca.*

Current Sociodemographic and Economic Reality of Female Migrant Entrepreneurship in the City of Cuenca.

Abstract

The number of migrant women who have seen the opportunity to become entrepreneurs has increased substantially, thus managing to develop a transcendental role within society; the objective of this article is to analyze the sociodemographic and economic aspects of those entrepreneurs who seek an opportunity for a better life. A mixed methodology is used that contrasts quantitative and qualitative results, obtained through surveys and in-depth interviews as tools of analysis. The information is organized according to: profile, sociodemographic, economic and financial elements of the women entrepreneurs, entrepreneurial sector and its characteristics. In this way, the results showed that the selected group, however diverse it may be, presented several similarities in terms of situations, contexts and approaches. Finally, the study concluded that the entrepreneurial spirit of migrant women is willing to seek solutions and facilities, regardless of the difficulties and obstacles along the way.

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