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Facultad de Filosofía, Letras y Ciencias de la Educación

Carrera de Ciencias de la Educación mención Inglés

APPLYING ENGLISH FOR SPECIFIC PURPOSES CONTENT TO 2ND YEAR OF THE TECHNICAL TOURISM CAREER STUDENTS AT THE INSTITUTO SUDAMERICANO

Tesis previa a la obtención de Licenciada en Ciencias de la Educación mención Inglés

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DEDICATION

TO MY SISTER FANNY, WHO ENCOURAGED ME TO DO THIS WORK, SHE LIVES IN MY HEART AND IN MY MIND FOREVER.

THIS THESIS IS DEDICATED TO MY DAUGHTERS SOFÍA, TATIANA AND MAITÉ, WHO ARE MY INSPIRATION AND ENCOURAGEMENT TO REACH EVERY SINGLE GOAL IN MY LIFE.

GRATEFULNESS

TO OUR THESIS DIRECTOR, ENGINEER MAGALI ARTEAGA FOR RIGHTLY GUIDING US IN THIS PROJECT, OFFERING US HER KNOWLEDGE GENEROUSLY.

Index

Index4
INTRODUCTION
CHAPTER 19
1. What is ESP?9
1.1. Background9
1.2. Theoretical Framework9
Table112
Table 213
Table 314
1.3 Hypothesis15
1.4 Objectives
1.4.1. Main objective15
1.4.2. Specific objectives15
CHAPTER 2
1. ESP based on learners' needs16
1.1. Learners' needs16
2.2. ESP course to meet learners' needs18
CHAPTER 3
3. Methodology: ESP Proposal Application19
3.1. Students' context situation19
3.2. Lesson Plans19
3.3. Selection of vocabulary20
Table 424
Table 5
Table 6
Table 7
Table 8
Table 9
Table 10
Table 11
Table 1241

Table 1343
CHAPTER 4
4. Validation of the ESP Proposal45
4.1. Analysis of the results45
Table 1445
Figure 146
Table 15
Figure 2
Table 16
Figure 3
Table 1749
Figure 4
4.2. Conclusions and recommendations52
REFERENCES
ANNEXES
Worksheets
TESTS
What time do I need to arrive at the airport for my flight?77

RESUMEN

El presente trabajo es una Propuesta de aplicación de Contenidos de Inglés para Fines Específicos, en el Segundo Año de la Carrera de Turismo en el Instituto Sudamericano, cuya finalidad es seleccionar contenidos y vocabulario turístico para contribuir en el proceso de aprendizaje del inglés de los estudiantes. El test de diagnóstico determinó su nivel de inglés, luego se elaboraron Planes de Lección, los mismos que sirvieron de guía para las clases impartidas. El test final, permitió realizar las estadísticas respectivas para comprobar que su nivel de inglés mejoró mediante la adquisición de vocabulario turístico.

Palabras claves: Inglés con Fines Específicos, Aprendizaje del Inglés, Desarrollo de Vocabulario, Vocabulario Turístico.

IMPLEMENTATION OF ENGLISH FOR SPECIFIC PURPOSES VOCABULARY AND CONTENT IN SECOND YEAR STUDENTS OF THE TECHNICAL TOURISM CAREER AT *INSTITUTO SUDAMERICANO*

ABSTRACT

This research paper is a proposal for the implementation of English for Specific Purposes Content in the second year of the Career in Tourism at *Instituto Sudamericano*. The purpose is to select tourism content and vocabulary to contribute to the students' process of learning English. The diagnostic test determined their level of English; then, lesson plans that served as a guide for the classes taught were developed. The final test allowed the performance of the respective statistics so as to verify that their English level improved by acquiring specific tourism vocabulary.

Keywords: English for Specific Purposes, English Language Learning, Vocabulary Development, Tourism Vocabulary.

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Lic. Lourdes Crespo

INTRODUCTION

Although our proposal is not new, it could be innovative because it has not been used in our city like in other cities around the world. It is necessary to satisfy the tourism student's needs for learning English; they need to acquire vocabulary related to particular jobs or professional abilities in the tourism area, English for Specific Purposes(ESP) gives tourism students the possibility to improve their English learning in an easy and fast way.

Developing an ESP program will increase students' motivation to learn because they will feel encouraged to learn English if they find the contents related to their majors or jobs. ESP content gives students an opportunity to learn in context, learners will feel interested in their area and they will feel motivated to interact with speakers and texts because the proposal will become significant to them (Brunton, 2009).

ESP can improve their ability to develop language skills to have a real communication because English won't be considered a subject only, instead; language will facilitate the interaction with their real world.

In the national context, English Teaching has been based on General English only; it means the same contents are given to students from different careers. There is usually an English text for all students without considering the differences in the diverse study areas. It doesn't give students the possibility to develop the vocabulary that they are going to need in their career nor in their future profession, or at least not in the amount they would expect(Ahmadi & Bajelani, 2012).

CHAPTER 1

1. What is ESP?

1.1. Background

The Instituto Tecnológico Sudamericano is located in the downtown of Cuenca, on Bolivar and Manuel Vega streets. It is a private institution; there are two options to study in Tourism, Advanced technology and Technological. The average age of students participating in this Project is between 18 and 22. In the group there are eighteen women and fourteen men; six of them are working but only one is working in a tourism area. Their career lasts three years. The study schedule is from seven to twelve in the morning. The institute has a General English program based on two levels for each semester in total twelve levels, and twenty four credits. Indeed General English is essential for ESP programs. In conversations with the authorities students feel a barrier to learn English because they are not motivated.

1.2. Theoretical Framework

Considering the importance that English has as a lingua franca, it is necessary to offer a new approach to learn the language. It has to be functional, intercommunicative, and international, according to the new scientific advances in any knowledge field. Students can make a real conribution to the learning process because they will feel motivated to learn what they really like and are interested in (Olivera, 2005).

English for Specific Purpose (ESP) began in the decade of the1960's; it is focused on morph-syntax without considering the use of communication in the language. In the beginning ESP was the same as English for Science and Technology EST. The most important work was structured by Halliday, McIntoch and Strevens. In the 70s ESP was developed in accordance to the communicative approach, which was based on the discourse analysis, the needs analysis, and the communicative skills. Widdowson (1978) study was relevant to impulse ESP programs. In the 80s and beginning of the 90s, ESP was divided into Professional English and Academic English. In 1996, ESP was established as a branch for English Language Teaching. It is recognized as one of the most prominent areas of EFL teaching today.

Students' age is a pivotal factor when making a decision about how and what to learn because people from different ages have different needs, competences, and cognitive skills (Harmer, 2001).

ESP is a sphere of teaching English language including Business English, Technical English, Scientific English, and English for tourism (Machhindra, 2013).

ESP vocabulary is characterized by specific lexis and key words related to a certain area. The teacher can use a vocabulary list which might be presented in context through authentic material, and then learners will put the new word into practice within the contexts of their professional activities (Salas et al., 2013). According to Brooks (2014) ESP contents and vocabulary have to be based on the learner's purpose for second language learning.

ESP vocabulary and contents will be selected considering a real context where students need to communicate. Then, an appropriate pedagogical theory that supports ESP is the Meaningful Learning Theory. According to Ausubel, new knowledge is incorporated into the students' cognitive structure only when it is meaningful and relates to previous knowledge. The learners try to find a sense to their environments by integrating new knowledge with the ones they have learned previously. Therefore, it is very important that students are interested, motivated and actively involved in the learning process. The advantage of meaningful learning is that the information learned like this is more likely to be remembered at any time in the future because it is stored in the long-term memory (Maldonado 1999).

According to Ausubel, D., Novak, J. D. & Hanesian, H. (1983), human learning is not a change of conduct only; it has to change the meaning of an experience, thinking effectively and creating affective awareness to reach a real learning. The construction and reconstruction of meaning that learners dynamically search to integrate in their cognitive structure, allows them to integrate new knowledge.

It is important to exclude unnecessary information to facilitate the meaningful learning process. To analyze what content is important to develop the cognitive structure, the teacher needs to know the students' needs, their age and the reasons why they pursue that specific field of study; using relevant, stable, and clear concepts because is not useful a logical, chronological and epistemological organization if psychological learning is not possible (Ausubel, 1960). Moreover, Ausubel altogether with Vygotsky forced the creation of a new approach in teaching English as a foreign language: The Communicative Approach.

The communicative approach is a global learning method that has the following goals:

- To emphasize communication through interaction.
- To offer learners opportunities to think about the learning process more than the language itself.
- To introduce real texts in learning situations.
- To give importance to students' personal experiences as an element that contributes to classroom learning.
- To encourage students to use the second language in other contexts besides the classroom. (Harmer, 2001)

Vygotsky argues that the learning process is an interaction between the subject and the environment, this interaction is not an isolated process rather it is a social process. To Vygotsky learning takes place in the social interaction where the teacher's role is important for the learning process that is what Vygotsky states. (Carrera, 2001)

Presentation, Practice, and Production is a variation on Audio-lingualism in EFL based teaching. The teacher creates a situation for language presentation. The students practice the language using appropriate techniques. At the end, students use the new language, making sentences by their own, this stage is called production. (Harmer, 2001)

As ESP vocabulary is characterized by specific lexis and key words related to each area, in this case tourism, the teacher will use a vocabulary list which might be presented in context through authentic material, and then learners will put the new word into practice within the contexts of their professional activities (Salas et al., 2013)

According to some other authors the boundary between GE and ESP becomes blurred because it is hard to distinguish where one stops and the other one begins. Hutchinson & Waters (2002), note "in theory nothing, in practice a great deal". Teachers know the importance of student's needs analysis, and writers consider the learners' goals to produce materials, this reveals the influence that ESP has on GE teaching (Benesch, 2009).

In order to activate meaningful learning, teachers must know about the students' background. They must be sure that any new information can be related to previous knowledge.

This knowledge helps them to organize the materials that will be used in the classroom in a logical and hierarchical way, which is a very important aspect when planning a lesson. In this case of ESP courses, this prior knowledge has already been acquired in the students' mother tongue.

Another significant aspect is the students' motivation because it awakens their interests for learning and it makes them feel more confident and more active in class, too. (Maldonado 1999)

Hutchinson and Waters (2002), note that ESP is an approach to language teaching where the students' needs are the base of the learning meanwhile, GE covers fundamental grammar and the correct use of the language.

Table1Differences between English for specific purpose and general English

Often focus on education
• Course content is more difficult to select
• It is important for the content to have a high
surrender value

Note. Zhu, W.,2008. 93-94

The learners and their reason to learn English constitutes the main difference between English for Specific Purpose and General English. The ESP students are usually adults familiarized with English; they are motivated because of their communication needs to perform a particular job or further studies. The GE learners varies from children to adults, the contents are focused on Grammar, language structure and general vocabulary and the four skills are equally treated (Popescu, 2010).

In the next chart, it is easy to appreciate the differences between GE and ESP in different areas.

AREAS	GENERAL ENGLISH	ENGLISH FOR SPECIFIC PURPOSE
Skills	GE Skills development	ESP Sub skill development
	 Speaking Writing Reading Listening 	Specific vocabulary
	GE Teacher	ESP Teacher
Teacher´s Role	• Facilitator	 Organizer Adviser Prompter Participant Controller
Course Design	GE Course	ESP Course
	Subjects	Subjects
	 Culture Literature Linguistics Skills-centered 	 Specific subjects of particular knowledge area Students' needs-centered
Teaching Models	GE Model	ESP Model
	PPP ModelESA ModelPPT Model	Model starts with the students' needs.Content-based language instructionReal-life situation planning

Table 2Differences in areas between General English and English for Specific Purpose

Note. Zhu, W., 2008. 93-94

English for Specific Purpose program pretends to distinguish the usage of words which have a particular meaning in a specific area, from that some words have the same spelling but different meaning from their frequent use. For example in tourism:

WORD	MEANING IN GE	MEANING IN ESP
	Noun (work)	Noun (dealing with customer)
Service	Work than someone does or time that someone spends working for an organization	An amount of money charged for serving a customer in a restaurant, often paid directly to the waiter.
	Noun (furniture)	Noun (furniture: dining table)
Table	A flat surface, usually supported by four legs, used for putting things on.	Can you please prepare the table for dinner?
	Put the bowl on the table.	
Bill	Noun (paper money)	Noun (restaurant, hotel)
	I have three twenty-dollar bills.	Waiter, could you please bring me the bill?
Flight	Noun (flying)	Noun (plane trip)
-	The flight of birds is often beautiful.	The flight to Madrid lasts seven hours.
Bed	Noun (furniture for sleeping)	Noun (lodging)
	I will put clean sheets on your bed.	He was looking for a bed for the night.
Order	Verb (command)	Noun (request)
	Put that money back and apologize.	We should order another bottle of wine.
Room	Noun (enclosed area in a building)	Noun (hotel, lodging, vacancy)

Table 3Words with the same spelling and different meaning

Our flat has five rooms.

Note. Retrieved from http://dictionary.cambridge.org/ http://www.dictionary.com/

weekend?

Do you have a room available for this

http://www.wordreference.com/es/translation.asp?tranword=dictionary

14

Nowadays many universities around the world are interested in offering ESP courses because it increases the students' opportunities to move to other countries to get higher degrees in their fields.

In this context it is appropriate to consider how the English program will be designed to meet students' needs. We propose to include vocabulary based on English for Specific Purpose programs to use the language in context rather than Grammar. It means English learning will not be separated from the student's real world, it must be included in a subject matter area which is relevant to the learners (Ahmadi & Bajelani, 2012).

If students learn English based on ESP, they will be more successful in developing an effective communication because this proposal is focused to develop specific communicative skills. ESP approach provides students the opportunity to acquire English in a natural way as they have to work in a context that they find interesting (Belcher, 2006).

The ESP material will be designed for adults and young adults, who already have some knowledge of English and are going to use it in a professional work or in their studies.

1.3 Hypothesis

Could ESP contents applied in the tourism career solve the specific tourism students' needs?

1.4 Objectives

1.4.1. Main objective

• Select ESP Contents and vocabulary for the tourism career to contribute in the English learning process of tourism students.

1.4.2. Specific objectives

- To determine the students' needs for the ESP class.
- To select the appropriate vocabulary needed for tourism career students in level 2.
- To determine the basic contents in accordance to students needs from 2nd year of technical tourism career at the Instituto Tecnológico Sudamericano.

CHAPTER 2

1. ESP based on learners' needs

1.1. Learners' needs

ESP's main goal is to satisfy the learner's needs. They have different interests and requirements for every single career. This approach can offer a chance to solve the particular difficulties which students find in their academic life (Gatehouse, 2001). Its principal objective is to help students to read and understand English in their own area because they face troubles in understanding texts that have a higher level of difficulty compared to the students' level (Ahmadi & Bajelani, 2012).

English has been established as an International language and is learnt around the world in a way to facilitate the communication between people from different countries for business, or to access to technological information, or to interact with other people. In consequence English for Specific Purposes appears to solve this necessity because the language is directly associated to the students' needs to fulfill their vocations, studies or jobs(Brunton, 2009).

Nowadays the English learning process has had important changes because of human mobility and the influence of technology in the process of learning English. In this context, ESP has an important place in the teaching of English because it connects the contents to the students' interests (Olivera, 2005).

According to Machhindra (2013), ESP focuses in meeting the learner's specific needs, in relation to contents of particular disciplines, occupations and activities.

ESP is related to learning meaningfully; it puts special attention to how people learn. Generally, English learning has been focused in grammar independently of the type of language that generates a genuine communication. ESP recognizes language varies from one context to another and the different communication needs of different groups of learners (Olivera, 2005).

The acquisition of vocabulary is fundamental in the English learning process because students improve their communication if they domain a better terminology. Therefore, it is important to build academic vocabulary because students can use the vocabulary in their field of interest (Brooks, 2014). Teachers have a big mission when applying ESP programs because they may not know more than students about the contents they need, so teachers need to update their knowledge constantly (Javid, 2015).

It is necessary to know the differences between General English and ESP. Usually General English focuses in different components like speaking, writing, listening, translation, and interpretation. ESP tries to analyze the language used in real life situations; in this case the contents focus in speaking mainly (Zhu, W. & Liao, F. (2008).

The content selections should support the learner's interests and needs; these are designed when they require using English in their work, profession or studies.

If English varies in different situations, it is important to understand the needs of learners in an particular situation to enhance their opportunities to convey messages (Gatehouse, 2001). Learners need to learn specific English to go beyond the language itself, they must feel motivated to learn when the teaching-learning process helps them to solve the difficulties in their communication. Then, they will feel encouraged to learn.

According to Hutchinson & Waters (2010), notes it is important to give more attention to the students' motivational factor to learn the languages, this includes knowing about their interests, attitudes, context, etc. that encourage them to learn a second language. If students are motivated, they will learn in an easier and faster way.

For this proposal, tourism vocabulary will be selected according to the students' needs and expectations. On the other hand, it is important to pay attention to the career professional profile, thus it will be guaranteed that content and vocabulary selected will meet both students' needs and the learning outcomes.

This work is going to contribute in the English learning process of tourism students because it will solve the specific students' problems. The contents will be selected considering first the specific academic requirements and a diagnostic test including the tourist contents, vocabulary, and above all the students' level of English.

Teachers need to consider the learners' personalities, the diverse contexts and the selection of adequate pedagogical methodologies (Javid, 2015).

Tourism market demands students to work with foreign people who visit or live in Cuenca. They have to work like tour guides, sometimes they have to design touristic products, they would be employed in a tourism agency, and even they would work in other activities related to their career. In this situation it is necessary to learn English through specific purposes, in response to these needs.

This proposal pretends to fulfill the learners' necessities in their career and in their future working life. In order to acquire a real vocabulary and content related to their major in English.

2.2. ESP course to meet learners' needs

The teaching of English in an ESP course is focused on the students who have specific objectives and purposes which in this case is Tourism.

To know if ESP contents are adequate for learners it is vital to have cleared what Mackay and Mountford (1978) expressed.

The only practical way in which we can understand the notion of special language is as a restricted repertoire of words and expressions selected from the whole language because that restricted repertoire covers every requirement within a well-defined context, task or vocation (p. 4).

In second language acquisition, vocabulary is a crucial element. To have right communication students need to know a good number of words and how to use them in the right way. When learners use specialized words which are used frequently in their field of study or job, they begin to produce. Knowledge is consolidated when students are encouraged to learn (Piribabadi, A. & Rahmany, R., 2014).

Learners know what they need to acquire but they will learn only when they find the vocabulary or the contents useful for their career or their work, when the material solves their problems in the acquisition of a second language, so teachers can focus the material in the student's professions (Helsvig,2013).

CHAPTER 3

3. Methodology: ESP Proposal Application

3.1. Students' context situation

The main objective of this project is to select ESP Vocabulary and Contents for the tourism career to contribute in the English learning process of tourism students.

To reach this goal, the first step was to determine the students' needs for the ESP class, and then the appropriate vocabulary was chosen in accordance with the requirements for the tourism career students-from 2^{nd} year of technical tourism major at the Instituto Tecnológico Sudamericano.

The students obtained 40% in Specific English and 53% in GE, they showed an interest in learning English related to their major. This was a good point to begin this ESP proposal, which is based on the Meaningful Learning Theory. The vocabulary application was made through ten lesson plans.

3.2. Lesson Plans

Duncan et al. (2010) state that the lesson planning helps to meet the classroom instruction and desirable objectives which was expected by teacher and students. Lessons not only shape how and what students learn, they also impact student's attitudes towards language learning.

The present project pretends to develop a lesson plan that covers the content and vocabulary selected for this ESP proposal focusing on five main topics: Planning a trip, At the airport, At the hotel, At the restaurant, At the museum.

Each plan includes the vocabulary that must be learnt by students and different activities, to develop a communication related to Tourism and determine the material that will be used in each class.

Nowadays many universities around the world are interested in offering ESP courses because it increases the students' opportunities to move to other countries to get higher degrees in their fields.

In ESP proposal is appropriate to consider how the English program will be designed to meet students' needs. We propose to include vocabulary based on English for Specific Purpose programs to use the language in context rather than Grammar. It means English learning will not be separated from the student's real world, it must be included in a subject area which is relevant to the learners (Ahmadi & Bajelani, 2012).

If students learn English based on ESP, they will be more successful in developing an effective communication because the program is focused in developing specific communicative skills. ESP approach provides students the opportunity to acquire English in a natural way as they have to work in a context that they find interesting (Belcher, 2006).

The ESP material will be designed for adults and young adults, who already have some knowledge of English and are going to use it in a professional work or in their studies.

3.3. Selection of vocabulary

This ESP program is supporting to The Keyword Method and Foreign Word Acquisition; according to it, the ESP vocabulary is characterized by specific lexis and key words related to a certain area. For this proposal, tourism vocabulary will be selected according to the students' needs and expectations. On the other hand, it is important to pay attention to the career professional profile as a result, it will guarantee that content and vocabulary selected will be appropriate for students. If the vocabulary is applied in context, they will increase their comprehension (Piribabadi & Rahmany, 2014)

airline	flight
airplane	flight assistant
arrival	fly
baggage claim	gate
boarding pass	immigration
check-in	immigration officer
counter	journey
counter customs	journey landing
customs	landing
customs immigration	landing luggage

PLANNING A TRIP / AT THE AIRPORT VOCABULARY

р	bilot	travel
r	unways	vacation
S	afety	visa
S	seats	waiting area
S	security	wings
S	ecurity checkpoint	voyage
S	suitcase	trip
ti	icket	

AT THE HOTEL VOCABULARY

bellboy	spa center
receptionist	lobby
reception	registration
maid	check-in
key	cleaning
luggage	room
tip	waiter
safe	reservation
air conditioner	open
towels	vacuuming
double bed	vacancy
single bed	check-out
lift	adjoining rooms
swimming pool	twin room
hot tub	suite
sauna	laundry service
gym	meeting room
buffet	chambermaid
doorman	

21

AT THE RESTAURANT VOCABULARY

customer	chair
glass	knife
bill	bottle
table	soup
salt	desserts
spoon	dish
meal	cup
fixed-price menu	plate
waiter	menu
hot meal	beverage
fast food	appetizer
tablecloth	main course
fork	chef
food	combo
salad	fixed-price menu
first course	pepper
drinks	napkin
waitress	cashier
breakfast	

AT THE MUSEUM VOCABULARY

librarian	archive
preservation	paintings
collection	historian
archivist	catalogue
attendant	display
admission fee	tour guide
museum educator	pottery
sculptures	wander around
heritage	endowment

22

ESP

23

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LESSON PLAN

Date: November 9th 2015 Subject: Planning a Trip Objective: To use words related to traveling in an appropriate context Approach: Communicative Approach Career: Tourism

Level: 2nd

Table 4

Lesson Plan 1

METHODOLOGICAL STRATEGIES

ESSENTIAL INDICATORS

INSTRUMENTS

Warm up (7 minutes)

		puzzle
Puzzle	Students fix the puzzle	
The teacher gives students the worksheet Then the teacher explains the game		board
Students have to locate given words about traveling in the grid, running in one of eight possible directions horizontally, vertically, or diagonally.		board markers
Locate the given words in the grid, running in one of eight possible directions horizontally, vertically, or diagonally.	Students pronounce the new words in the right way	flash cards
Introduction (5 minutes)		worksheets
The teacher presents the words to be used in class	Students use new vocabulary in a conversation	
Presentation (8 minutes)		
The teacher presents vocabulary focusing on meaning and spelling of the new words		
Guided Practice (15 minutes)		
Match the word with the corresponding picture		
Choose a place you want to visit		
List the activities that you would do when you travel		

NOTE. Retrieved from http://www.graftonschool.com/blog/651-vocabulary-for-travelling

 $https://en.islcollective.com/resources/printables/worksheets_doc_docx/crossword_traveling/travel-preintermediate-a2/50992$

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TEACHERS

LESSON PLAN

Date: November 10th 2015 Subject: Planning a Trip Objective: To recognize words related to traveling Approach: Communicative Approach

Table 5

Lesson Plan 2

Career: Tourism Level: 2nd

METHODOLOGICAL STRATEGIES	ESSENTIAL INDICATORS	INSTRUMENTS
Introduction (5 minutes)		
The teacher remembers the words learned last class trough a crossword game		
	Students write words related to traveling	
Presentation (20 minutes)		Computer
Video presentation about planning a trip		
	Students repeat the vocabulary which is presented	
Practice (5 minutes)	in the video	infocus
Guided practice:		
Write the words related to the topic		
	Students watch the video twice and take notes	

Production (5 minutes)

Arranging a trip for a possible customer

worksheets

Students ask and give information about a trip

NOTE. Retrieved from: https://www.youtube.com/watch?v=VfG7A3ASblU

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TEACHERS

LESSON PLAN

Date: November 11th 2015 Subject: At the airport Objective: To know different places of an airport Approach: Communicative Approach

Table 6

Lesson Plan 3

Career: Tourism

Level: 2nd

METHODOLOGICAL STRATEGIES	ESSENTIAL INDICATORS	INSTRUMENTS
Warm up (5 minutes)	Students identify words related to an airport	Worksheets
The teacher gives students an airport word search game		
		Board
Introduction (5 minutes)	Students pronounce vocabulary from the sheets	
The teacher presents the new vocabulary about elements of an airport using worksheets.		board markers
	Students write new vocabulary in worksheets	
Presentation (20 minutes)		
The teacher shows the different places at an airport using pictures		

Practice (15 minutes)	Students describe what is happening in the
Guided practice:	pictures
Students match the vocabulary with the pictures	
Label the pictures	

NOTE. http://www.momsandmunchkins.ca/2012/03/29/games-to-play-at-the-airport/

http://www.eslflow.com/Airport-tourism-vocabulary-worksheet.html

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TEACHERS

LESSON PLAN

Date: November 12th 2015 Subject: At the airport Objective: To have a little conversation at the airport Approach: Communicative Approach Career: Tourism Level: 2nd

Table 7

Lesson Plan 4

METHODOLOGICAL STRATEGIES	ESSENTIAL INDICATORS	INSTRUMENTS
Warm up (5 minutes)	Students find words used in an airport	Worksheets
Hangman	Students write new vessbulers in werkshoets	Board
Teacher chooses a student to be the executioner. Teacher gives him or her, a word list related to airport vocabulary	Students write new vocabulary in worksheets	board markers
The executioner will choose the word and mark out blanks for each letter of each word.		infocus

Then another player will guess the word(s) then write the letter in everywhere blanks.	Students do a role play, one student is an airport
If the letter is not in the word then add a body part to the gallows (head, body, left arm,	worker and the other one is the passenger asking computer
right arm, left leg, right leg).	for information
The player will continue guessing letters until they can either solve the word.	
	Read and answer questions
Presentation (20 minutes)	
Video presentation about asking information at the airport	
Practice (5 minutes)	
Guided practice:	
Match the vocabulary with the pictures	
Students answer the questions about video	
·	

Production (5 minutes) Role play booking and boarding a flight/check-in/Passport control

NOTE. Retrieved from: https://www.youtube.com/watch?v=wCyWGjDNPnY

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TEACHERS

LESSON PLAN

Date: November 13th 2015
Subject: At the hotel
Objective: To recognize parts of a hotel
Approach: Communicative Approach

Table 8

Lesson Plan 5

Career: Tourism Level: 2nd

METHODOLOGICAL STRATEGIES	ESSENTIAL INDICATORS	INSTRUMENTS
Warm up (7 minutes)	Students identify different elements of a hotel	Worksheets
Lip Reading game		Board
Teacher brings a student to the front	Students pronounce new words in the right way	board markers
Teacher commands to the rest of students to remain absolutely silent at all times during the game.	Students write words in the right way	infocus
Reveal a flashcard with a word or graphic related to a hotel on paper to the selected student.		computer

This student must try to silently say it to the rest of the class- who are trying to guess what it is.

Presentation (20 minutes)

Video presentation about a hotel conversation to check in, facilities and check out

Practice (5 minutes)

Guided practice:

Label the pictures

Repeat vocabulary

Production (5 minutes)

Act out similar video dialogues

NOTES. Retrieved from: https://www.youtube.com/watch?v=hjpb1PaOWhU

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TEACHERS

LESSON PLAN

Date: November 16th 2015 Subject: At the hotel Objective: To identify a hotel staff Approach: Communicative Approach

Table 9

Lesson Plan 6

Career: Tourism Level: 2nd

METHODOLOGICAL STRATEGIES	ESSENTIAL INDICATORS	INSTRUMENTS
Introduction (5 minutes)	Students identify a hotel staff	Worksheets
The teacher explains the role of a hotel staff		
	Students use a dictionary looking for words	Board
	related to a hotel staff	
Presentation (10 minutes)		board markers
The teacher asks for a dictionary looking for some words	Students act out dialogues about a situation in a	
The teachers gives worksheets related to a hotel staff	hotel	
	Students use new vocabulary in a conversation	
Practice (10 minutes)		
Guided practice:		
Students match the facilities to the pictures		

Students fill in the missing words

Students match with a line words and their definitions

Production (10 minutes)

Act out similar dialogues

To offer a room service

NOTE. Retrieved from: http://www.slideshare.net/rocionaranjoruiz/76778307-atthehotel

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TEACHERS
LESSON PLAN

Date: November 17th 2015 Subject: At the restaurant Objective: To know the most common terms used in a restaurant Approach: Communicative Approach

Career: Tourism

Level: 2nd

Table 10

Lesson Plan 7

METHODOLOGICAL STRATEGIES	ESSENTIAL INDICATORS	INSTRUMENTS			
Introduction (5 minutes)					
The teacher presents new vocabulary to the class					
	Students write phrases from the video	Worksheets			
Presentation (15 minutes)					
Video Presentation about a restaurant order	Students pronounce words related to a restaurant	Board			
	Students have a little conversation using the	board markers			
Practice (10 minutes)	sentences from the video				
		infocus			
Guided practice:					
Students match the words with the pictures		computer			

Write 5 sentences using the new words

Production (10 minutes)

Role play, one student acts like a waiter and the other one like a customer

NOTE. Retrieved from: https://www.youtube.com/watch?v=GLACfxlmfT4

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TEACHERS

LESSON PLAN

Date: November 18 th 2015	Caree	r: Tourism
Subject: At the restaurant	Level	: 2nd
Objective: To order in a restaurant		
Approach: Communicative Approach		
Table 11		
Lesson Plan 8		
METHODOLOGICAL STRATEGIES	ESSENTIAL INDICATORS	INSTRUMENTS

Warm up (7 minutes)

		Worksheets
It's a hot potato	Students write and pronounce the vocabulary	
	in the right way	Board
The teacher gives students a little ball		
The teacher asks students to think words related to food	Students identify words and pictures	board markers
Then teacher turn her back		
The teacher repeats It's a hot potato as fast as she can	Students use new vocabulary in sentences	
When she stop, the student who has the ball must to say three words		
Presentation (7 minutes)		
The teacher presents the new vocabulary related to a restaurant to the class		
Practice (10 minutes)		
Guided practice:		
Students match the words with the pictures		
Write 5 sentences using the new words		
Production (10 minutes)		
Act out similar dialogues		
To offer a room service		
	NOTE. Retrieved from: http://	/www.englishwsheets.com/restaurant-1.html

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LESSON PLAN

	METHODOLOGICAL STRATEGIES	ESSENTIAL INDICATORS	INSTRUMENTS
Table	12 Lesson Plan 9		
	Approach: Communicative Approach		
	Objective: To identify a museum vocabulary		
	Subject: At the museum		Level: 2nd
	Date: November 19 th 2015		Career: Tourism

Presentation (10 minutes) The teacher presents to students a pictures and vocabulary about a museum The teachers presents a graphic about museum staff in different areas	Students pronounce new vocabulary related to a museum	Worksheets Board
Practice (10 minutes)	Students identify the words with the different	board markers
<u>Guided practice</u> : Students locate the vocabulary in the picture	places in a museum	
Students find museum vocabulary definitions	Students look for some staff members definitions in a dictionary	
Production (10 minutes)		

NOTE. Retrieved from http://www.summit-esl.com/blog/2012/03/writing-assignment-at-the-museum/

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LESSON PLAN

Date: November 20th 2015 Subject: At the museum Objective: To identify museum locations Approach: Communicative Approach

Table 13

Lesson Plan 10

Career: Tourism Level: 2nd

METHODOLOGICAL STRATEGIES	ESSENTIAL INDICATORS	INSTRUMENTS			
Presentation (20 minutes)	Students write and pronounce vocabulary related to a museum from the video	Worksheets			
The teacher presents a video related to different spaces at the museum	to a museum nom the video	Board			
The teachers gives worksheets about museum	Students identify a museum locations				
		board markers			
Practice (20 minutes)					
		infocus			
Guided practice:					
Students match the words with the correct concept		computer			
Students find museum vocabulary definitions					

Production (10 minutes)

Student role play, one has to pretend to be a museum guide, the other one is a tourist,

watching some images with the in focus.

NOTE. Retrieved from: https://www.youtube.com/watch?v=yyYwhF6CsWk

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TEACHERS

CHAPTER 4

4. Validation of the ESP Proposal

4.1. Analysis of the results

Two tests were applied; the first one was a pretest which revealed the previous English knowledge in General English, these made possible to work with ESP. The second one was the posttest; it shows the results after the proposal applied.

The pretest included questions about grammar, reading comprehension, and ESP vocabulary. It has structured by multiple choice, completion, and reading comprehension questions. Those were applied to determine the students' knowledge in General English and ESP vocabulary.

According to the pretest result, the tourism students reached 53% in General English, it means that they have a previous English knowledge, which is a basis for working with tourism-related vocabulary.

Table 14 *Diagnostic test*

ENGLISH PREVIOUS STUDENTS' KNOWLEDGE
520/
53%
0%100%

Figure 1 Diagnostic test Table 14



The pretest results related to reading comprehension and ESP vocabulary displays that the students obtain 60% in reading comprehension and 40% in touristic vocabulary. It shows that their reading comprehension level is good, moreover it is necessary to improve their specific vocabulary.

Table 15ESP Pretest Results

Comprehension	Vocabulary
60%	40%

Figure 2 ESP Pretest Results Table 15



The ESP proposal according to the Common European Framework 35% of students obtained a score from 5 to 10 over 20 points. They haven't reached an A1 Level, 25% of them got a score from 11 to 15 over 20 points having reached an A1-, and 40% of them obtained a score between 16 to 20 points reaching an A1+ Level according to the CEFR. The result indicates that it is possible to work with ESP for development of touristic vocabulary and subjects in their major, because it is an initial step to introduce the student in the area of specific training.

Table 16

Analysis of the Pretest Result according the Common European Framework

	A1 Level ⁻	A1 Level	A1 Level ⁺
Students	7	5	8
Percentage	35%	25%	40%

Figure 3 Analysis the Pretest Result according the Common European Framework Table 16



The posttest was elaborated with the same system as pretest. It has the completion questions to evaluate the ESP vocabulary. For specific themes, the reading comprehension questions were used. It served to validate the proposal ESP that was applied to students.

The posttest indicates the students' advance; it reflects that the students' increased their ESP vocabulary in 66% with respect to the pretest. That means that they improved their vocabulary in 22% considering the time and the number of classes taught, this is a positive indicator.

Table 17Pretest versus Posttest Results

	Increase of ESP Vocabulary	
Pretest		40%
Posttest		66%

Figure 4 Pretest versus Posttest Results Table 17



To validate the results of the posttest, a questionnaire was applied. It was done with Nominal-polytomous because the respondent has more than two unordered options. It was applied as a questionnaire because the items were presented on paper.

It is important to know that the questionnaire was written in Spanish to facilitate the students' comprehension, in consequence the answers were more precise.

In reference to the studied vocabulary 90% of students considered it useful, 5% of them thought that it was useless, and 5% said it was interdisciplinary.

Table 18The Studied Vocabulary

HOW STUDENTS CONSIDER THE ESP	VOCABULARY
Useful	90%
Useless	5%
Interdisciplinary	5%

Figure 5

The Studied Vocabulary Table 18



One hundred per cent of students considered important to include ESP vocabulary in the Syllabus of their major.

Table 19

Is it necessary to include ESP Vocabulary in the Syllabus?



Figure 6

Is it necessary to include ESP Vocabulary in the Syllabus? Table 19



4.2. Conclusions and recommendations

Students showed an interest in learning English related to their major, for this reason it is possible to say that ESP must be applied in the Tourism area because it helps future professionals to enable a real communication with foreign people.

Students stated that the vocabulary and the contents exposed were clear and useful for the tourism career; also considered it is pertinent to their studies.

It is relevant to point out that this proposal is an initial stage to develop English for Specific Purposes in every single career because each area has specific needs and requirements in the use of the Language.

Students feel encouraged to learn when English is related to their study or professional context, in the survey they suggested including specific tourism vocabulary and contents

related to their career in the English syllabus. Students think that it is important to learn common used vocabulary which is primary in their professional performance.

For us, the use of the ESP in the leaning process improves the communication of students in their daily context, it could be inside the classroom and in their professional environment too, so we recommend to include the ESP program because it is pertinent and suitable in any knowledge area; overall, if the specific vocabulary is going to be frequently used.

The best way to carry out the learning process is when students want to learn, in this case, they feel predisposed to study because the learning material was meaningful to them. In consequence, it is appropriate to apply an ESP proposal in any career.

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ANNEXES

Worksheets

Matching





NOTE. Retrieved from: https://en.islcollective.com/resources/printables/worksheets_doc_docx/crossword_traveling/travelpreintermediate-a2/50992

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NOTE. Retrieved from: http://www.momsandmunchkins.ca/wp-content/uploads/2012/03/airport-ws.png

At the Airport

Across

1 a trip by air 4 the coming to a place, appearance **6** a person who works at an airport, carrying luggage 8 a taxicab or cab **10** the sky above a country 12 an act of departing, a leaving **14** a thin luggage bag with a zipper used to carry suits and dresses **16** place where airplanes take off and land **17** a person who serves passengers on a plane and is responsible for their safety **19** the building in an airport where air traffic is routed in and out of the airport 22 a person who flies an aircraft 23 bags, suitcases, etc. used to carry clothing and other goods while traveling 24 a station, depot (rail, bus, airline) **26** an airplane **27** not requiring payment of duty fees 28 entrance or exit, usu. at an airport

Down

2 an aircraft with one or two motorized blades on its top
3 a type of strong light that passes through the body and makes a picture of bones and other body parts



4 an airplane, glider, or other flight vehicle 5 to enter a ship, train, etc.

6 people who help keep buildings and other areas safe, guards
7 a foreign travel authorization
9 a flat, sturdy box with a top and bottom, usu. attached by hinges on one side and held closed by latches, and with a handle for carrying; made to carry suits and

other clothes when traveling **11** a person (other than the driver) who rides in a bus, boat, car, taxi, etc., esp. one not steering it 13 a machine for flying passengers or goods 15 a small path or field for planes to take off and land 18 a business that carries passengers and cargo by airplane

19 describing a bag that is carried on an airplane, bus, etc., instead of being stored in the luggage compartment
20 suitcases and bags used to carry clothing while traveling
21 a rise or ascent, as of an aircraft from the runway
25 to reach land

NOTE. Retrieved from: http://nhd.heinle.com/crosswords/airport_print.html

Solution



NOTE. Retrieved from: http://nhd.heinle.com/crosswords/airport_print_sol.gif



A. Check-In

- 1. ticket counter
- 2. ticket agent
- 3. ticket
- 4. arrival and departure monitor
- **B.** Security
- 5. security checkpoint

[1, 2, 4-9, 11-17, 24, 25, 27, 28]

A. Excuse me. Where's the

*With 24 and 27, use: Excuse me. Where's _

B. Right over there.

- 6. security guard
- 7. X-ray machine
- 8. metal detector

C. The Gate

- 9. check-in counter
- 10. boarding pass
- 11. gate
- 12. waiting area
- 13. concession stand/
- snack bar 14. gift shop
- 15. duty-free shop
- is. duty-nee shop

D. Baggage Claim

- 16. baggage claim (area)
- 17. baggage carousel
- 18. suitcase
- 19. luggage carrier
- 20. garment bag
- 21. baggage
- 22. porter/skycap
- 23. (baggage) claim
 - check

E. Customs and Immigration

24. customs

- 25. customs officer
- 26. customs declaration form
- 27. immigration
- 28. immigration officer

!

- 29. passport
- 30. visa



[3, 10, 18–21, 23, 26, 29, 30]
A. Oh, no! I think I've lost my _____
B. I'll help you look for it.

Describe an airport you are familiar with. Tell about the check-in area, security, concession stands, and the baggage claim area.

Have you ever gone through Customs and Immigration? Tell about your experience.

NOTE. Retrieved from: http://a2-updated.blogspot.com/2014/12/airport-vocabulary.html



NOTE. Retrieved from:http://www.eslflow.com/Airport-tourism-vocabulary-worksheet.html



NOTE. Retrieved from: http://www.eslflow.com/Elements-of-the-contemporary-airport.html





NOTE. Retrieved from: http://www.englishwsheets.com/travel-2.html





NOTE. Retrieved from: http://www.englishwsheets.com/travel-1.html





 $NOTE.\ Retrieved\ from:\ http://www.englishwsheets.com/restaurant-1.html$





NOTE. Retrieved from: http://www.englishwsheets.com/restaurant-2.html



NOTE. Retrieved from: http://www.summit-esl.com/clubenglish/wp-content/uploads/2012/03/museum-bw.jpg

Vocabulary

ticket admission reciprocal admission discount / free day group rate membership season pass model display interactive display stuffed animal exhibit traveling exhibit guided tour self-guided tour line wing curator guard field trip souvenir re-entry stamp children's museum / hands-on/discovery museum validate parking flash prohibited

NOTE. Retrieved from: http://www.summit-esl.com/blog/2012/03/writing-assignment-at-the-museum/

AT THE MUSEUM

Match the word with the correct concept

- a. Gallery
- b. Exhibition
- c. Collection
- d. Artefact
- e. Relic
- f. Alcove
- g. Torso
- h. Statue
- 1. ... is all of a museum's artefacts.
- 2. ... is a historical object made interesting because of its age or associations with the past.

3. ...is a room in which exhibits are exhibited.

- 4. ... is a historical object made by man.
- 5. ... is a stone sculpture representing a human figure or an animal.

6. ... is a collection of historical artefacts shown to the public.

- 7. ... is the part of a sculpture that has lost its head, and is usually lacking arms and legs, too. ----
- 8. ... is a small arched recess or niche in the wall of a larger room.



Director: in charge of the whole museum and its workings

Curator: expert in charge of one type of the collection (drawings, paintings, Egyptian objects, etc.)

Registrar: keeps track of all museum objects

Museum Educator: plans tours and other programs for museum visitors of all ages

Docent: guides and teaches visitors on tours of the museum

Graphic Designer: designs posters and brochures about the museum, helps with the creation of the museum catalog

Exhibit Designer: plans layout and display of objects in the space provided for the museum

Public Relations Officer: writes and distributes press releases and announcements to inform the school and the community about events and activities at the museum

Museum Protection Staff (Security Officers): in charge of safety for all museum objects and visitors

TESTS

TEST

1. Complete the sentences using the correct word.

hotel museum order plane ticket baggage					
noter indsedin order plane tieket baggage	hotel	museum	order	plane ticket	baggage

- Laura likes travel. She is going to buy the at the airport.
- The tourists who visit Cuenca city used to visit the Banco Central
- Laura has a reservation at the
- Check in and weigh your
- A waitress will be with you shortly to take your
- 2. Complete the table with the words above.

registration book/ exhibition / flight / single room / menu / gallery / check out / order / double room / departure gate / waiter / relic / dessert / suitcase / statue / painting / reservation check in / hand luggage / pilot / receptionist / guide / arrival / doorman / double bed / waiter voyage / main course / sculptures / mosaic/ meal / curator / suite / collection /sculptor / chef / tablecloth /torso / alcove / dish / journey / bellboy / pottery / beverage / fast food / model

RESTAURANT	MUSEUM	AIRPORT	HOTEL

3. Read and check the correct answers.

What time do I need to arrive at the airport for my flight?

Please be prepared and give yourself plenty of time for your upcoming trip. We recommend arriving at least two hours prior to your scheduled departure for domestic flights and at least three hours prior to a departure for an international flight.

Also, the TSA screening requirements have recently changed and require that customers checking bags at the ticket counter or Bag Drop will need to do so at least 45 minutes before scheduled departure (60 minutes for international and U.S.V.I. flights).

Spirit may cancel a reservation or seat assignment for any customer without a boarding pass at least 45 minutes prior to a scheduled departure (60 minutes for international and U.S.V.I. flights). Please be at the gate at least 15 minutes prior to your scheduled domestic departure and 30 minutes prior to your international departure or you may lose your reservation. In the event of a delay, we recommend that customers remain in the gate area for updates and possible early departures.

- When a person has an international flight, we recommend arriving:
 - at last four hours before at last three hours before at last two hours before
- Spirit may cancel a reservation or seat assignment for any customer without a boarding pass:

at least 45 minutes before	\bigcirc
at least 15 minutes before	\bigcirc
at least 30 minutes before	\bigcirc