



University of Azuay

Faculty of Legal Sciences

International Studies Career

**Analysis of corporate social responsibility
practices. Case study of the companies
Ecuacorriente S.A. and Lundin Gold Inc.**

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DEDICATION

To the person who took care of me, supported me, listened to me and bothered me, and even though she could not see me during this process, I know that she accompanied me through it. I dedicate my thesis to my grandmother. My guardian angel.

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Analysis of corporate social responsibility practices. Case study of the companies Ecuacorriente S.A. and Lundin Gold Inc.

Summary

Corporate Social Responsibility influences the actions of all types of companies, no exception being those in the extractive and mining sector, which due to their activity must be concerned with promoting community development. This article sought to analyze the CSR practices of the mining companies Ecuacorriente S.A. and Lundin Gold Inc, through the determination of a framework of reference for the analysis based on the main regulations of the CSR, the understanding and contrast of the practices reported by the companies, the perception of the directly influenced community and the opinion of indirectly related experts. With the results obtained and through triangulation, it was possible to understand the level of compliance with the companies' CSR practices. In this way, a better perception was obtained on labor and economic issues than on the benefits to the community and the environment.

Key words: mining, social responsibility, sustainability, sustainable development, sustainability reports

Análisis de las prácticas de responsabilidad social corporativa. Caso de estudio de las empresas Ecuacorriente S.A. y Lundin Gold Inc.

Resumen

La Responsabilidad Social Corporativa influencia las acciones de todo tipo de empresa, sin ser excepción las del sector extractivista y minero, las cuales debido a su actividad deben preocuparse por promover el desarrollo de la comunidad. Este trabajo de titulación buscó analizar las prácticas de RSC de las empresas mineras Ecuacorriente S.A. y Lundin Gold Inc, por medio de la determinación de un marco de referencia para el análisis basado en las principales normativas referentes a la RSC, el entendimiento y contraste de las prácticas informadas por las empresas, la percepción de la comunidad directamente influenciada y la opinión de expertos indirectamente relacionados. Con los resultados obtenidos y mediante una triangulación se pudo entender el nivel de cumplimiento de las prácticas de RSC de las empresas. De esta manera se obtuvo una mejor percepción sobre temas laborales y económicos que en los beneficios a la comunidad y el medio ambiente.

Palabras clave: desarrollo sostenible, minería, reportes de sostenibilidad, responsabilidad social, sostenibilidad