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Export determinants of sector C10: Processing of food products in the period 2018-2022

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DEDICATION

To our family and loved ones: Thank you for your unconditional support and infinite love, which have been the light that has guided us in the most difficult moments and the motivation that has driven us to pursue our dreams. Thank you for believing in us, for celebrating our achievements and for always being present. You have been our pillars.

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Abstract

This study seeks to investigate, identify, and analyze the determinants of exports in food processing companies. Its objective is to identify the factors that determine the export of sector C10: Processing of food products from 2018 to 2022. In order to carry out this study, the database of the Business Structural Survey coordinated by the National Institute of Statistics and Census was used, where information was found on the development of the economic activities of the companies in the sector to be investigated. The logistic regression model was used to estimate the probability of exporting according to certain variables. As a result, the most significant export variables are foreign direct investment, women-led companies, and the company's size. With the results of this research, companies can be informed and use this information to improve their participation in the international market.

Keywords

- Foreign trade, private enterprise, internationalism, foreign investment, food industry.