



University of Azuay

Faculty of Legal Science

International Studies School

**Cyber Privacy and Human Rights. Study Case:
Mexican Olimpia Law**

Author:

María de los Ángeles Feicán Pérez

Director:

Damiano Scotton

Cuenca – Ecuador

2024

DEDICATED TO

To my mom, for being my unconditional support in every step I take and for pushing me to keep going when I felt I couldn't take it anymore, for being my example of bravery; to my dad for bringing an unexpected smile to my face when stress overwhelmed me; to my brother, for teaching me that every effort has its reward; to my little Pau, who has been my faithful companion at all times, for helping me escape from reality. To Catita, my second mom, for all the love with which she has taken care of me since I can remember, the one who always welcomes me with my favorite food and listens to all my crazy things; to my favorite cousin, for listening to each story with patience and receiving me with a hug every Saturday. To my Lu and my Pur, for being my support to fulfill this dream, for waking up every day I was in the United States with a "good morning girl" and all those adventures that remain engraved in my heart.

ACKNOWLEDGEMENTS

To my thesis advisor, Damiano, for trusting me from the beginning. To María Inés Acosta, Alex Bermeo and Diana García for accompanying me in the process, which at first was full of tears, but with their support each step was easier. To my friends from university for every laugh in class that made the adventure more fun, especially to Paulina, for the laughter and tears shared. To my best friend, who was always proud of me and despite the distance was always present. To Dome for helping me in the early hours of the morning with the thesis without missing popcorn-with potatoes. To my aunt and uncle Juan and Gabriela for taking care of me like their daughter and encouraging me not to give up. And finally, to my blue-eyed boy, for being by my side despite everything, for all the patience, the countless tips and obviously for prescribing me my favorite pill.

INDEX OF CONTENTS

DEDICATED TO.....	i
ACKNOWLEDGEMENTS	ii
INDEX OF CONTENTS	iii
Index of figures	iv
Index of tables	iv
Resumen	v
Abstract	v
1. Introduction	1
1.1 Objectives.....	1
General Objective.....	1
Specific Objectives.....	1
1.2 Theoretical Framework	1
Human Rights: Fourth generation and its implication to women’s rights.....	1
Cyber privacy and digital violence: implications with women`s rights	2
International Regulations	3
Olimpia Law: history, origin, and influence	5
2. Literature Review.....	6
3. Methods.....	7
4. Results	8
5. Discussion	17
6. Conclusion.....	22
7. References	23

INDEX OF TABLES, FIGURES AND APPENDIX

Index of figures

Figure 1 Desk Based Research Method	8
Figure 2 Situations of Cyberbullying	12
Figure 3 Social media where was experimented cyberbullying	13
Figure 4 Reported cases	14

Index of tables

Table 1 Types of digital aggression	9
Table 2 Types of violence	9
Table 3 Typology of online aggressions	10
Table 4 Cyberbullying in Mexico	11
Table 5 Ages of victims and aggressors	12
Table 6 Victims vs Aggressors.....	13
Table 7 Types of aggression on social network	14
Table 8 Shades of sexting.....	15
Table 9 Legislative reforms of Olimpia Law	17

Cyber Privacy and Human Rights. Study Case: Mexican Olimpia Law

Resumen

En el contexto de la globalización, la privacidad informática y los derechos humanos adquieren una complejidad significativa. A medida que las tecnologías de la información y comunicación avanzan, la interconexión global intensifica la transferencia transfronteriza de datos. Este fenómeno plantea desafíos para preservar los derechos humanos de cuarta generación debido al incremento de casos de violencia digital. En este contexto, los derechos de las mujeres se ven vulnerados ya que representan la mayor parte de víctimas de este tipo de violencia. En este escenario, un marco legal y ético sólido se vuelve esencial para tratar los conflictos entre la necesidad de seguridad y la preservación de los derechos humanos. En este trabajo se aborda la normativa de la Ley Olimpia de México y sus implicaciones en cuanto a los derechos de las mujeres en privacidad informática a través de una metodología cualitativa de revisión tradicional de la literatura.

Palabras clave: Privacidad informática, violencia digital, derechos humanos, sexteo, Ley Olimpia

Abstract

In the context of globalization, computer privacy and human rights take on significant complexity. As information and communication technologies advance, global interconnection intensifies the cross-border transfer of data. This phenomenon poses challenges-preserving fourth-generation human rights due to the increase in cases of digital violence. In this context, women's rights are violated as they represent the majority of victims of this type of violence. In this scenario, a solid legal and ethical framework becomes essential to address the conflicts between the need for security and the preservation of human rights. This paper refers to the regulations of the Olimpia Law of Mexico and its implications in terms of women's rights in computer privacy through a qualitative methodology of traditional literature review.

Key words: Cyber privacy, digital violence, human rights, sexting, Olimpia Law