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Export intensity of Sector C10: Food Product Manufacturing Period 2019-2022

Project prior to obtaining a Bachelor's Degree in International Studies

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ABSTRACT

This study analyzed the export intensity of Sector C10: Food Product Processing during the period 2019-2022. The objective is to determine the factors that drive or limit the sector's export intensity. For this purpose, an econometric statistical methodology was employed using the Tobit Model or censored regression. The results revealed that the efficiency indicator, firm size, and private foreign direct investment were significant factors explaining the sector's export performance. These microeconomic variables allow a better understanding of the internal dynamics that favor or restrict the international participation of food companies.

Keywords
export, firm size, food industry, foreign investment, foreign trade

Intensidad exportadora del Sector C10: Fabricación de productos alimenticios Periodo 2019-2022

RESUMEN

El presente estudio analizó la intensidad exportadora del Sector C10: Elaboración de Productos Alimenticios durante el periodo 2019–2022. El objetivo fue estimar los factores que impulsan o limitan la intensidad exportadora del sector. Para ello, se empleó una metodología estadística econométrica mediante el uso del Modelo Tobit o regresión censurada. Los resultados revelaron que el indicador de eficiencia, el tamaño de las empresas y la inversión extranjera directa privada fueron factores significativos que explican el desempeño exportador del sector. Estas variables microeconómicas permiten comprender mejor las dinámicas internas que favorecen o restringen la participación internacional de las empresas alimenticias.

Palabras clave
comercio exterior, exportación, industria alimentaria, inversión extranjera, tamaño de la empresa