



Faculty of Legal Sciences

School of International Studies

**ECONOMIC INTEGRATION OF LATIN AMERICA
WITHIN THE FRAMEWORK OF THE
COMPREHENSIVE AND PROGRESSIVE TRANS-
PACIFIC PARTNERSHIP (CPTPP): AN ANALYSIS
OF THE EXPANSION POTENTIAL FOR LATIN
AMERICAN COUNTRIES**

Project prior to obtaining a Bachelor's Degree in International
Studies

Author:

Gretel Estefanía Miranda Carrasco

Advisor:

Adrián Ramiro Alvarado Guzmán

Cuenca - Ecuador

2025

To God, for being my constant guide, for opening roads, for giving me hope, calm, and happiness every day of my life, for allowing me to dream big, and for reminding me that, with you, everything is possible.

Your love makes me great.

To my parents and my siblings, thank you for being my refuge and my drive. Thank you for accompanying me at every stage, for every laugh and hug, for helping me to achieve every goal. This achievement also belongs to you, because it was achieved with your effort and the love we have for each other. You are my happiness.

ACKNOWLEDGMENTS

To my parents, who have been a fundamental pillar since I started this journey, thank you for believing in me and for teaching me by example to live with values, honesty, and dignity. Your love and strength have carried me to this new chapter of life.

To Adrián Alvarado for being a teacher who taught me that dreams are not utopias, but are the answers that are built with passion and effort. Thank you for inspiring us to seek and build the path that gives us happiness. Above all, thank you for reminding us that the essence of youth must be cared for and kept present.

To Santiago Sarmiento, for accompanying and guiding me with generosity, for sharing his experience, and through his critical and constructive view, we were able to culminate this process

To the great friends I made in these four years, who were my support and joy day by day. Thank you for keeping us together and motivating each other, and for every smile and sincere hug. Know that every experience, advice, and token of affection is engraved in my heart

TABLE OF CONTENTS

ACKNOWLEDGMENTS	ii
TABLE OF CONTENTS	iii
LIST OF FIGURES AND ANNEXES	iv
Index of figures	iv
List of appendices	iv
Abstract	v
Resumen	v
1. Introduction	1
1.1 Objectives	1
1.1.1 <i>General Objective</i>	1
1.1.2 <i>Specific Objectives</i>	1
1.2 <i>Theoretical framework</i>	1
2. Methods	3
3. Results	4
3.1 Development and context of the Trans-Pacific Partnership Agreement	4
3.2 Opportunities and challenges that the Comprehensive and Progressive Agreement for Trans-Pacific Partnership (CPTPP) represents for Mexico, Peru, and Chile in the period (2018-2023)	6
3.2.1 <i>Mexico: Opportunities</i>	6
3.2.2 <i>Mexico: Challenges</i>	7
3.2.3 <i>Chile: Opportunities</i>	7
3.2.4 <i>Chile: Challenges</i>	8
3.2.5 <i>Peru: Opportunities</i>	8
3.2.6 <i>Peru: Challenges</i>	8
3.2.7 <i>General Opportunities</i>	8
3.2.8 <i>General challenges</i>	9
4. Discussion	9
5. Conclusion	10
6. References	12

LIST OF FIGURES AND ANNEXES

Index of figures

Figure 1 <i>Prisma Flow Diagram</i>	4
---	---

List of appendices

Annex 1 <i>Selected references</i>	15
--	----

ECONOMIC INTEGRATION OF LATIN AMERICA WITHIN THE FRAMEWORK OF THE COMPREHENSIVE AND PROGRESSIVE AGREEMENT FOR TRANS-PACIFIC PARTNERSHIP (CPTPP): AN ANALYSIS OF THE EXPANSION POTENTIAL FOR LATIN AMERICAN COUNTRIES

Abstract

The Comprehensive and Progressive Agreement for Trans-Pacific Partnership (CPTPP) revolutionizes global trade integration in the 21st century. Its creation was a response to a context of growing geopolitical tensions, setbacks in traditional multilateralism, and a reconfiguration of economic and political leadership following the exit of the United States from the TPP. This research analyzes how the CPTPP has been reconfigured and evaluates its insertion and the use of its opportunities and challenges by Mexico, Peru, and Chile. The study applies a systematic literature review under the PRISMA protocol, articulated with theoretical approaches on deep economic integration. The findings show marked contrasts: Mexico has achieved a more effective strategic insertion with the CPTPP, reducing its dependence on North America and projecting itself regionally within the Asia-Pacific region. However, it still faces weaknesses such as its legal and operating environment. In contrast, Chile faces limited benefits in terms of tariffs and low trade expectations towards the bloc because it was the only country to sign bilateral Free Trade Agreements with the CPTPP member countries, and Peru faces structural barriers in terms of technological, productivity, and innovation gaps.

Keywords

Economic Integration, International Economic Relations, International Trade, Latin America, Regional Development.

LA INTEGRACIÓN ECONÓMICA DE LATINOAMÉRICA EN EL MARCO DEL TRATADO INTEGRAL Y PROGRESISTA DE ASOCIACIÓN TRANSPACÍFICO: ANÁLISIS DEL POTENCIAL DE EXPANSIÓN EN PAÍSES LATINOAMERICANOS

Resumen

El Tratado Integral y Progresista de Asociación Transpacífico (CPTPP) revoluciona la integración comercial global del siglo XXI. Su creación respondió a un contexto de crecientes tensiones geopolíticas, retrocesos en el multilateralismo tradicional y una reconfiguración del liderazgo económico y político tras la salida de Estados Unidos del TPP. Esta investigación analiza cómo el CPTPP ha sido reconfigurado y evalúa su inserción y el aprovechamiento de sus oportunidades y desafíos por parte de México, Perú y Chile. El estudio aplica una revisión sistemática de literatura bajo el protocolo PRISMA, articulada con enfoques teóricos sobre integración económica profunda. Los hallazgos evidencian contrastes marcados: México ha logrado una inserción estratégica más eficaz que ha permitido reducir su dependencia de Norteamérica y proyectarse regionalmente en Asia-Pacífico, pero sin dejar de enfrentar debilidades como su entorno legal y operativo, mientras que Chile enfrenta beneficios limitados en materia arancelaria y bajas expectativas comerciales hacia el bloque debido a que fue el único país en firmar bilateralmente Tratados de Libre Comercio con los países miembros del CPTPP, y Perú lidia con barreras estructurales en cuanto a brechas tecnológicas, de productividad e innovación.

Palabras clave

América Latina, Comercio Internacional, Desarrollo Regional, Integración Económica, Relaciones Económicas Internacionales.