



Faculty of Legal Sciences

School of International Studies

**Analysis of the Determining Factors for the Attraction of
Foreign Direct Investment by the Members of the Pacific
Alliance (2012-2024)**

**Project prior to obtaining a Bachelor's Degree in International
Studies**

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To my mother for being the best example of strength and affection. For teaching me to fight for my dreams and always being willing to help those who need it. All this effort and work is dedicated to her.

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Analysis of the Determining Factors for the Attraction of Foreign Direct Investment by the Members of the Pacific Alliance in the Period from 2012 to 2024

ABSTRACT

The purpose of this research was to identify the factors that allow the attraction of Foreign Direct Investment to the countries of the Pacific Alliance, which is made up of Peru, Chile, Colombia and Mexico. It analyzed which economic, social, and institutional factors influence countries in the period from 2012 to 2024. The behavior of these factors related to FDI was described and the performance of the four countries as members of the bloc was compared. All this through a descriptive approach. This is accompanied by a quantitative analysis using a regression model with panel data executed in the Rstudio program. The main findings of the research after the literature review were of 8 independent variables, of which after the regression model the following variables stood out having greater significance. These were GDP growth as an economic variable, years of average schooling in the social variable, control of corruption, and government effectiveness as institutional variables.

Keywords: Pacific Alliance, quantitative analysis, foreign direct investment, economic integration, economic model

Análisis de los Factores Determinantes para la Atracción de Inversión Extranjera Directa de los Miembros de la Alianza del Pacífico en el Período de 2012 a 2024

RESUMEN

La presente investigación tuvo como propósito identificar cuales son los factores que permiten la atracción de Inversión Extranjera Directa hacia los países de la Alianza del Pacífico que está conformada por Perú, Chile, Colombia y México. Se analizó qué factores económicos, sociales e institucionales influyen dentro de los países en el periodo de 2012 a 2024. Se describió como fue el comportamiento de estos factores relacionados a la IED y se comparó el desempeño de los cuatro países como miembros del bloque. Todo esto mediante un enfoque descriptivo. Esto acompañado de un análisis cuantitativo mediante un modelo de regresión con datos panel ejecutado en el programa Rstudio. Los principales hallazgos de la investigación después de la revisión literaria fueron de 8 variables independientes, de las cuales tras el modelo de regresión destacaron a las siguientes variables teniendo mayor significancia. Estas fueron el crecimiento del PIB como variable económica, años de escolaridad promedio en la variable social, control de la corrupción y eficacia del gobierno como variables institucionales.

Palabras clave: Alianza del Pacífico, análisis cuantitativo, inversión extranjera directa, integración económica, modelo económico